
Report to: Bradford District Consultation Sub Committee

Date: 23 March 2020

Subject: **Workshop Session – Encouraging Under 25’s to Sustainable Travel**

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1. Purpose of this report

- 1.1 The West Yorkshire Bus Strategy set a target to grow the number of bus passengers by up to 25% by 2027. Encouraging young people to use bus services more will contribute to this target and will help the Combined Authority to deliver its wider policy objectives: supporting clean growth, boosting productivity, enabling inclusive growth and delivering 21st century transport.
- 1.2 Feedback from young people locally has highlighted some of the barriers to their use of public transport, and this is reflected in recent research carried out with young people nationally.
- 1.3 The Combined Authority and West Yorkshire Bus Alliance have developed a number of proposals which aim to encourage young people in West Yorkshire to travel more by bus. There will be a brief presentation, and members’ views will be sought.

2. Recommendations

- 2.1 That the Sub-Committee’s feedback be noted.

3. Background Documents

- 3.1 None

4. Appendices

- 4.1 None